

Set Up ReferralCandy for your Nexternal Store

Step 1: Set up your ReferralCandy Account

1. Sign up for a ReferralCandy account at this [sign up page](https://my.referralcandy.com/signup#otherplatforms). (<https://my.referralcandy.com/signup#otherplatforms>)
2. Go through the account setup wizard. At the integration step, note the tracking code and email address for your referral program. You will need them for the next two parts.

The screenshot shows the ReferralCandy integration setup wizard. At the top, there is a progress bar with six steps: Welcome, Referral Reward, Friend Offer, Referral Email, Billing Information, and Integration. The 'Integration' step is currently active. Below the progress bar, the first step is titled '1. Insert the tracking code'. The text explains that the tracking code is a key component for monitoring and detection. A large red 'TRACKING CODE' label is overlaid on the text. Below this, a code block contains the following JavaScript code:

```
<script type='text/javascript'>
!function(d,s) {
  var rc = d.location.protocol + "//go.referralcandy.com/purchase/lqzn4p8kpm5eg5y1enk1svkgz.js";
  var js = d.createElement(s);
  js.src = rc;
  var fjs = d.getElementsByTagName(s)[0];
  fjs.parentNode.insertBefore(js, fjs);
}(document,"script");
</script>
```

The second step is titled '2. Forward or BCC invoice emails'. A large red 'EMAIL' label is overlaid on the text. Below this, the text explains that the email address to forward or BCC invoice emails to is shown below. A text box contains the email address: `invoices@3auvnfrnrh.referralcandy.com`. Below the text box, there is a note that all emails forwarded or BCC'd to this address can be found at 'Manage > Invoice Emails'. A link to 'Integration Troubleshooting help page' is also provided.

3. Complete the rest of the setup wizard.

Step 2: Add the ReferralCandy Tracking Code to the Nexternal Platform

In order for ReferralCandy to run and analyze your campaign, you need to place a snippet of code on the purchase success page of your site. ReferralCandy generates the code, simply copy and paste the code into your Nexternal OMS at Settings / Policies Addenda & Disclaimers / Order/Affiliate Addendum. Select position End of Body, Encoding: None

Order/Affiliate Addendum (?) :
(optional)

```

<script type='text/javascript'>
!function(d,s) {
  var rc =
  "/go.referralcandy.com/purchase/fwo2f3y4i5ds6xqr6f1b6d1qd.j
s";
  var js = d.createElement(s);
  js.src = rc;
  var fjs = d.getElementsByTagName(s)[0];
  fjs.parentNode.insertBefore(js, fjs);
}(document, "script");
</script>

```

Addendum Position: End of Head Body Paragraph End of Body

Encoding: (none) Include Write-In Attributes

Step 3: Send Invoice Emails to ReferralCandy

ReferralCandy will provide an email address to which you need to forward all order invoices. In order to set up this automated notification, set up a User in your Nexternal OMS for ReferralCandy as follows, using the email address they provide. Be sure to mark the user as a secondary contact, as shown below. This will copy ReferralCandy on all order notification emails. Use a random (but secure) password – ReferralCandy will never be logging in so it doesn't matter if anyone remembers it.

Edit User: Referral Candy

First Name: <input type="text" value="Referral"/>	Last Name: <input type="text" value="Candy"/>
Phone Number: <input type="text" value="111-111-1111"/>	Phone Ext: <input type="text" value=""/> <small>(optional)</small>
E-Mail Address: <input type="text" value="invoices@3dktjxvojx.referralcandy.c"/>	<input type="checkbox"/> Subscribe to Platform Update E-Mails (?)
<input checked="" type="checkbox"/> Secondary Contact (?)	Thermal Printer Port (?) : <input type="text"/> <small>(or Network Path; optional)</small>
Company Name: <input type="text" value="Referral Candy"/>	Default Screen (?) : Customers
Access Level (?) : Guest	Excluded Screens (?) : <input type="checkbox"/> Orders <input type="checkbox"/> Categories <input type="checkbox"/> Products <input type="checkbox"/> Subscriptions <input type="checkbox"/> Customers <input type="checkbox"/> Coupons <input type="checkbox"/> Gift Certificates <input type="checkbox"/> Reviews
<input type="checkbox"/> Questions <input type="checkbox"/> Affiliates <input type="checkbox"/> Users	Fulfillment View Filters (?) : <input type="checkbox"/> Winery (S) <input type="checkbox"/> Virtual Products (S) <input type="checkbox"/> Main Street Store (P)
<input type="checkbox"/> Fulfillment View Default (?)	<input type="checkbox"/> Limit Visibility to Ownership (?)
User Name: <input type="text" value="rc"/>	Password: <input type="password" value="....."/>
Password (?) : <input type="password" value="....."/>	Re-type to confirm: <input type="password" value="....."/>